



A unit of American Electric Power

Kentucky Power
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HAND DELIVERED

April 20, 2015

Jeff R. Derouen, Executive Director
Public Service Commission
P. O. Box 615
211 Sower Boulevard
Frankfort, Kentucky 40602

RECEIVED

APR 20 2015

PUBLIC SERVICE
COMMISSION

RE: Case No. 2014-00271
(To be retained in the Company's General Correspondence file)

Dear Mr. Derouen,

In accordance with the Commission's Order Dated February 13, 2015 in Case No. 2014-00271, Kentucky Power hereby files its monthly DSM update on the level of direct expenditures for March 2015.

If there are any questions please contact me at 502-696-7010.

Sincerely,

A handwritten signature in blue ink, appearing to read 'John A. Rogness III', with a long horizontal line extending to the right.

John A. Rogness III
Director, Regulatory Services

Attachments

Kentucky Power Company
Summary of Demand Side Management Expenses
Month Ended: March 2015

| | |
|---------------------------|---------------------|
| March DSM Expenses | \$635,720.49 |
| YTD DSM Expenses | \$935,429.48 |

Overall, participation with the HVAC and weatherization programs were negatively impacted as a result of extreme winter weather conditions in February and March. However, overall first quarter results were positive. The Residential Home Performance program launched in March with a target of initially contacting 30,000 residential customers with Home Energy Reports. Another new program, Appliance Recycling, is scheduled to start with the first appliance pickups in April. Kentucky Power remains at or above target to achieve the spending level included with Case No. 2012-00578 by administering the cost effective DSM portfolio of programs approved with Case 2014-00271.